

# CUSTOMER CASE STUDIES



## REDCLIFFE LABS

### About Customer

Redcliffe Labs is a leading diagnostic services provider, offering a wide range of health tests with a strong emphasis on accuracy, convenience, and affordability. By combining state-of-the-art technology with expert healthcare professionals, Redcliffe Labs delivers reliable diagnostic solutions to improve health outcomes.

### OBJECTIVES

#### Streamline Deployments

Automate the deployment process to improve efficiency and reduce errors.

#### Optimize Kubernetes Environment

Enhance the performance and cost-effectiveness of Kubernetes infrastructure.

#### Accelerate Development Cycles

Enable faster iterations to bring innovations to market more quickly.

### APPROACH

- Designed and implemented a comprehensive CI/CD pipeline leveraging Terraform and GitLab for seamless automation of deployments.
- Optimized Kubernetes clusters to ensure improved cost efficiency and enhanced system performance.
- Streamlined the development process by integrating infrastructure automation and best practices for scalable growth.

### RESULT

#### Reduced Deployment Errors

Achieved a 50% reduction in errors through automated, consistent deployments.

#### Enhanced Development Efficiency

Improved the development cycle by 30%, enabling faster delivery of new features and updates.

#### Optimized Infrastructure

Achieved cost savings and better performance with fine-tuned Kubernetes clusters.

### CONCLUSION

By leveraging AWS EKS for Kubernetes orchestration, AWS CodePipeline for CI/CD automation, and Amazon CloudWatch for proactive monitoring, Redcliffe Labs streamlined deployments and accelerated feature delivery with reduced errors. Combined with AWS Graviton-based EC2 instances and Amazon RDS, the solution delivered improved performance, optimized infrastructure costs, and supported their rapid business growth.



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